

WEST NEW YORK

URBAN ENTERPRISE ZONE PROGRAM

I. West New York's UEZ: It's the Key to Growing Your Business!

Doing business in West New York is a whole lot more affordable and profitable with the designation of our Urban Enterprise Zone. The UEZ is an area within our City where you can qualify for financial incentives to grow your business and expand employment.

We are very proud to participate in New Jersey's nationally acclaimed UEZ program. Since 1984, it has been an engine for driving urban revitalization and economic growth. The UEZ program, a proven success in 37 municipalities throughout the state, has generated nearly 70,000 jobs and over \$750 million for reinvestment projects since its inception.

The West New York UEZ is a magnet for shoppers who pay just 3.5% sales tax, and that sales tax stays right here in our City for capital improvements and economic development activities.

West New York businesses, residents and consumers all benefit from the UEZ through expanded employment opportunities, reduced sales taxes, the re-investment of sales taxes and an influx of non-resident shoppers.

If you qualify as a UEZ Member, you will enjoy these benefits:

A. Increased profits

- ✓ **Reduced Sales Tax-** You enjoy a 3.5% sales tax: which is a huge incentive for local and out-of-town consumers to shop with YOU. By advertising the 3.5% sales tax, you can gain a tremendous advantage over your competition, gain new customers and retain established customers.
- ✓ **Repeat Customers-** Plus, the sales tax you collect stays right here in West New York to be invested in business improvements that will further enhance our City as a hub for shopping and small business opportunities.

B. Lower costs

- **Tax Free Purchases-** You can purchase goods for conducting and improving your business sales tax free. This includes office and building supplies, business equipment and fixtures.
- **Employee Tax Credit -** A tax credit of up to \$1500 is available for non-retail businesses for every new employee hired.
- **Equipment Tax Credit-** The UEZ program allows a tax credit against Corporate Business Tax up to eight percent of qualified investments within the zone

- **Fast and Easy Loans** - Large and Small Business may be eligible for priority financial assistance
- **Energy Sales Tax Exemption** – Qualified manufacturing firms with 250 or more employees where 50% or more are working manufacturing.
- Customized job training assistance from the New Jersey Department of Labor in partnership with the City of West New York.

Are you ready to grow your business?

II. Qualifying for UEZ involves just four steps:

1. Create/access your [Premier Business Services](#) (PBS) account (step by step instructions)
2. Add your business to your PBS Account
3. Click on the Urban Enterprise Zone link Select a Select a Service Center in PBS
4. Complete and submit the UEZ Certification application

Approved applicants receive a State Tax Certificate authorizing the reduced sales tax rate and tax-exempt purchases.

Note: There is no cost to apply for or participate in the UEZ program.

Information: You are encouraged to visit the State UEZ Website www.nj.gov/dca - If you are having technical difficulty signing up you can email the State UEZ at helpdesk@dca.state.nj.us or call 877-913-6837

III. Related Information Web Site Links

- ❖ [UEZ Business Certification System](#)
- ❖ [Cutting Red Tape Through Technology – Online UEZ Business Registration and Reporting System Update](#)
- ❖ [Urban Enterprise Zone Tax Questions And Answers](#)
- ❖ [State of New Jersey Business Portal](#)
- ❖ [New Jersey Department of Community Affairs](#)
- ❖ [Guide to Doing Business in New Jersey](#)